



Winter Edition / December 2020



#### Heather Rickgarn



#### **President's Message**

Fellow AAHAM Members,

As I look back at this crazy year we call 2020, we still have a lot to be thankful for this year. Every one of you is an amazing individual, and I am so thankful to serve you as your MN AAHAM President. We've endured tremendous odds, overcoming challenges and adversity, and yet we continue to strive for greatness. Over this past year, we've been able to offer an outstanding payer panel, some excellent free webinars, and roundtable events to assist with industry challenges.

As we prepare for 2021, we look to these new opportunities to continue to serve you, our members, in whatever way possible. In the upcoming year, we're planning for additional great speakers, both virtually and hopefully in person. We're also planning for another payer panel with topnotch payer representation. We also hope to continue the new tradition of roundtable events to help you gain insight into challenges, opportunities, and strategies to stay on top of the continual changes we encounter daily.

As my parting words of wisdom this winter season, I encourage each of you to continue to shine, continue to thrive, and above all, stay healthy and strong.

Thank you, MN AAHAM members, for all you do!

Heather E. Rickgarn, Ph.D, CRCP, CRCS

Questions? Contact Us <u>https//www.aaham.org/Home.aspx</u>

The American Association of Healthcare Administrative Management 11240 Waples Mill Road Suite 200 Fairfax, VA 22030 703.281.4043 "Raise the Level" #AAHAMRaisetheLevel

AAHAM... Providing Excellence in the Business of Healthcare- Certification  $\cdot$  Compliance - Leadership Development - Networking - Advocacy



**Revenue Cycle Professionals** 

#### Lori Sickelbaugh, CRCE



#### Letter from the **AAHAM** President

**Dear AAHAM Friends and Colleagues:** 

When I was elected as your President (it seems so long ago), I was excited about my vision of what my term would look like. As my first year as President is coming to an end, I have to admit, it was not at all like what I had imagined! Who would ever have thought we would experience a global pandemic that would change the course of how we live and do business?

I am so very thankful for all of the support I receive from you and our other members and proud of what we have accomplished during such challenging times. I know I'm not alone when I say I'm looking forward to 2021, and have hopes of meeting face-to-face sometime soon.

I reflect back with pride on when I started as the AAHAM Carolina Chapter President and worked my way up the ranks as a Committee Chair, then all of the way up the National Officer ladder to where I am today, National President. I am very grateful for my AAHAM membership, my certification and this wonderful network I am fortunate to be a part of. I am thankful for the leadership at both the National and Chapter level that continues to carry our industry forward.

I continue to be inspired by First Lady Eleanor Roosevelt that "hope" is an important single word of encouragement that can carry us through these difficult times; in our country, at our work and in our home life. She said "the future belongs to those who believe in the beauty of their dreams." I have hope and believe in the strength of AAHAM for our industry in 2021. You, along with your fellow members, are our motivation for continuing to nurture our community of current and future association leaders, that is why renewing your AAHAM membership is so vital.

Wishing you a joyous and safe holiday season with your family, work family and friends. Stay well, remain strong and cultivate kindness!

All my best,

Lori M. Sickelbaugh, CRCE President



# Kenny Koerner National Patient Financial Advocate Task Force

We are sending this message to you on behalf of AAHAM 2ND Vice President, Kenny Koerner CRCE. We want to let you know the following message will be sent to our membership on Monday:

AAHAM recently announced the formation of a National Patient Financial Advocate Task Force. Since that time, one of our top priorities has been the creation of a Patient Financial Advocate Pledge. This Pledge embodies the standards and principles that we feel our AAHAM early out and third party collection agency members personify when contacting patients regarding out-of-pocket healthcare costs. The Pledge epitomizes our N.I.C.E. promise for the patient experience. Below is a list of Task Force member business partners that have already signed on to this Pledge, and now proudly display this Pledge in their place of business as an affirmation as to how they communicate with each individual healthcare patient. They each now also utilize the AAHAM Patient Financial Advocate Seal on outgoing communications to indicate their commitment to these standards. AAHAM is asking each of our member business partners that collect healthcare debt in one fashion or another, to commit to the Patient Financial Advocate Pledge and to the N.I.C.E. promise during each patient experience.

This is our opportunity to show our patients that we care and are there to support them. AAHAM urges all of our partners to join with us in this effort by supporting the Pledge and applying for the Seal. This Pledge and Seal are an opportunity for all of us to show our real value to our patients. It's an opportunity for us to stand together with a unified voice and let the public know we do care and want to assist our patients with understanding their healthcare billing. This Pledge and Seal will set you apart from others in the industry who choose not to support this mission and its goals. This Pledge can and should be displayed in your business. When clients are looking around at firms to do business with, will they choose someone supporting an industry standard or someone who doesn't? This Pledge and Seal in addition to being a calling card to a patient that you are there to support them, its your calling card for new opportunities.

To show that your organization abides by the Patient Financial Advocate Pledge, and to apply for your Seal, please email Task Force Chair Kenny Koerner at ken.koerner@cghmc.com stating that your organization abides by the Pledge and that you are applying for the Seal. Upon review of your acknowledgement that your organization operates within the standards of the Pledge, AAHAM will email you the Patient Financial Advocate Seal that you can proudly display as you choose.

Join these Task Force Business Partners that have already agreed to the Pledge:

Shawn Gretz, President, Americollect, Manitowoc, WI Kristina Gursky, CRCP, Director, IC System, St. Paul, MN Deborah Kelly, CEO, MyCare Finance, Inc., Tampa Bay, FL Timothy Moore, CRCP, CEO, Marcam Associates, Rochester, NH Chris Morgan, President, R3 Dynamics, St. Charles, MO Richard Rogers, CRCE, Vice President, AR-Solutions, Scottsbluff, NE

As our Task Force efforts move forward, we will continue our communications with congressional leadership and consumer patient advocacy groups to convey the countless benefits that our AAHAM member organizations provide to our patients by sharing this Pledge with them. AAHAM and the Task Force are committed to advocate on our member's behalf to share all of the great work that we are doing to educate and assist our patients in navigating all facets of healthcare finance. We will also continue to combat all legislation that is introduced that prohibits our member hospitals and business partners from this mission. As you know, we are stronger together in numbers and our voice is being heard!

Kenny Koerner

**AAHAM 2nd Vice-President** 

AAHAM Patient Financial Advocate Task Force Chair

Sharon R. Galler, CMP, Executive Director

The American Association of Healthcare Administrative Management 11240 Waples Mill Road Suite 200 Fairfax, VA 22030

703.281.4043 x 5

AAHAM Providing Excellence in the Business of Healthcare Certification, Compliance, Leadership Development, Networking, Advocacy

#### National AAHAM Quick Links

Here are the most common pages with information you would need to link to:

- Membership http://www.aaham.org/JoinNow.aspx
- Certification http://www.aaham.org/Certification.aspx
- Legislative Day http://www.aaham.org/LegislativeDay.aspx
- The ANI http://www.aaham.org/AnnualNationalInstitute.aspx
- The infohub http://www.aaham.org/InfoHub.aspx
- The National Calendar http://www.aaham.org/Events.aspx (Please don't forget to send me any upcoming meetings for me to post there)

Also, if you've missed any of the emails going out to the membership, all the current news and immediate upcoming events can be found on the aaham homepage.

Moayad Zahralddin Operations & Membership Director

# PATIENT FINANCIAL ADVOCATE PLEDGE



As an organization that partners with healthcare providers to assist patients navigating the complexities of healthcare finance, our Patient Financial Advocates pledge to regard each individual we communicate with utilizing these standards and practices.

#### WE PLEDGE

- To educate patients on healthcare financial language and terms to assist in making informed decisions.
- To assist the patient in qualifying for other programs such as medication assistance programs and insurance coverage.
- To educate patients on hospital financial assistance programs and assist in the application process.
- That all patients will be treated equally and fairly.
- To offer payment plans as an option for balance resolution.
- That no legal proceedings will be utilized until all other options have been attempted.
- To ask for feedback to learn how our staff and procedures are perceived to ensure continued quality enhancements.

#### EACH PATIENT EXPERIENCE WILL EMBODY OUR "NICE" PROMISE NAVIGATING INSURANCE COMPLEXITY THROUGH EDUCATION

#### Navigating

- Assist patients with knowing how to contact the correct hospital personnel for help with a specific question.
- Inform patients of programs and grants available and how to apply.
- Explain where the patient can find price estimates prior to their next service date.

#### Insurance

- Identify insurance coverage for patients that have not been billed.
- Explore other types of insurance that could be applicable.

#### **C**omplexity

- Reduce the expense burden by offering monthly balance resolution options.
- Automatically qualify patients for financial assistance programs.

#### Education

- Educate patients on their insurance benefits.
- Coach patients on healthcare financial language so they can make informed decisions.

#### CERTIFICATION COMMUNICATION CORNER

I hope that during this difficult time everyone is reaching out to their AAHAM 'Family'. Fellow Local and National AAHAM members are your best resource for keeping current with what is happening in our profession. Another way to

with what is happening in our profession. Another way to stay current with changes in healthcare is to become certified. We have something for everyone, from the frontline billing staff to the Revenue Cycle Managers. Please visit <u>AAHAM Certification</u> for an overview of types and to take the first step, providing you the benefits of:

- Improving your earning potential
- Giving you a competitive advantage with current and prospective employers
- Granting you the recognition you deserve
- > Providing access to the positions and promotions you seek and desire
- Building a network of peers in the influential group that shares your certification designation
- Continuing to expand your skills and expertise through continuing education

#### And provides your employer the opportunity to:

- Increase the competency of your staff
- > Increase quality and productivity
- Build a strong team
- > Promote ongoing education and training
- Reduce exposure to fraud and abuse
- > Develop a career ladder for staff

Both our local and national AAHAM are offering educational opportunities through webinars and online meetings.

In the words of our National President:

"Our Education Committee has been working hard to bring you valuable, timely education. These are free opportunities for knowledge and CEUs. Be sure to visit our website as new events are being added regularly. Our local chapters are also offering education to help you stay current, informed and competitive.

Our Certification Committees are committed to bringing you a stellar certification program, with opportunities to grow as your career does and add impact to your resume. The AAHAM certification program is the best in the revenue cycle industry and truly sets us apart. Our popular free certification webinar series has gone remote so you can watch the recordings and listen when convenient for your schedule. There is also a short test for CEU seekers."

Lori Sickelbaugh, CRCE National AAHAM President

#### Upcoming National Certification Dates

<u>August 17, 2020</u> Registration deadline for November 2020 exams

November 2-13, 2020 November 2020 exams

December 15, 2020 Registration deadline for March 2021 exams

March 8-19, 2021 March 2021 exams

April 15, 2021 Registration deadline for July 2021 exams

<u>July 19-30, 2021</u> July 2021 exams

August 16, 2021 Registration deadline for November 2021 exams

November 8-19, 2021 November 2021 exams

December 15, 2021 Registration deadline for March 2022 exams



Certification

-- gives one a strong sense of accomplishment to carry forward in their career. Stacey Mattson, CRCP-I

-- was important to me to be able to demonstrate to my colleagues and my peers I truly understand healthcare revenue cycle. Maintaining this certification through the CEU program ensures I can stay current with the ever evolving changes revenue cycle faces.

Kristina Gursky, CRCR, CRCP

For more information, visit the following links or feel free to email me at <u>tamorae@coretreatment.com</u>.

<u>National AAHAM Website</u> <u>MN Gopher AAHAM Website</u>

Respectfully submitted by Tamora Ellis CRCE-P RCM/Compliance Officer – CORE Professional Services P.A. Education/Certification Chair, MN Gopher AAHAM Chapter

#### Why earn an AAHAM certification?

AAHAM certification is an investment in your personal growth and your professional future. For over forty years, AAHAM's elite certification program has set the standard of excellence in patient financial services and the revenue cycle.

It doesn't matter whether you are new to the healthcare revenue cycle or are a seasoned veteran, our family of AAHAM certification examinations offer a complete career ladder beginning with the Certified Revenue Cycle Specialist and culminating with the Certified Revenue Cycle Executive.

We have a certification that will help advance your career. Plus the learning doesn't stop once you have obtained certification. Our certifications are maintained through a continuous education process. This assures you stay abreast of the important changes and updates that continually occur in our rapidly changing healthcare environment.

Cick on the link for more certification information

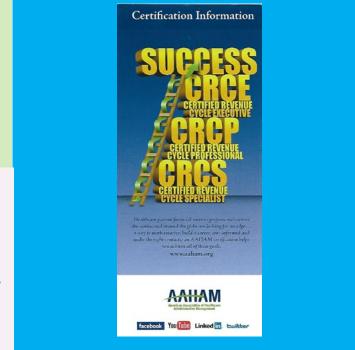
#### http://www.aaham.org/certification. aspx

#### AAHAM certification options:

- The AAHAM Certified Revenue Cycle Executive
- The AAHAM Certified Revenue Cycle Professional
- The AAHAM Certified Revenue Integrity Professional
- The AAHAM Certified Revenue Cycle Specialist The AAHAM Certified Compliance Technician

AAHAM offers the certification exams three times a year in March, July and November.

#### MN Gopher Chapter AAHAM Members: Please Remember to Up Date Your Profile with National AAHAM



#### Online CEU Reporting Form National AAHAM Resources

To learn more about CEU's and to access the Online CEU Reporting Form, click on the link below:

http://www.aaham.org/Certification/RecertForm.aspx

#### **Janet Dorry**





#### **COVID Comments**

Well, what can I say, glad 2020 is coming to an end as so many others are as well. So many differences of opinion with the Covid 19 lock downs, scare tactics, and statistics. How has Covid 19 impacted you and your family? Hoping this message finds everyone safe. I have heard of recent deaths of parents from our members. Please know that thoughts and prayers are being sent.

Hospitals/Clinics, March 2020, shut down of services, panic to get ready for the on slot of patients. Lay offs, and a new norm of working from home. There was a lot of work, overcharging of supplies to the facilities, trying to find ventilators, setting up Covid units, etc. Why at a time when the need is there for patients', healthcare workers, and other lives do companies find the need to raise prices and to gauge healthcare facilities? Who would've thought toilet paper would have been the shortage?

This article may be more questions than anything. In this last year, I have questioned more things than I have ever questioned before. I have also researched more on statistics, other views that the media doesn't report on and many scientific studies. Why have the states/countries with no lockdown been better than the ones with the strictest lockdown? As I said, so many questions.

It is the flu season now, and of course, the patients are testing positive, more cases, more testing. Many with no symptoms, many with minor loss of taste or smell, and some with a more sever flu like symptoms, and a rare amount of deaths. As I write this the vaccine is on it's way out to the masses. Great news for everyone. Over the past year, the in home schooling and lack of socialization of our children has not gone without an impact on them. Hoping that in 2021 all schools will be open again and distance learning will be a thing of the past. Our children, the elderly, need socialization. It has been very hard to know that many of the elderly are all alone, in nursing homes with no visitors, etc. So sad....

Praying for a marvelous 2021. Where the Healthcare Systems can get back to normal care, normal services. Of all the times, we need normalcy for everyone. Not to mention our small businesses that are drastically needing to open their restaurants and bars. My last question, what will the new normal look like?

Happy New Year... Janet



The Premier Organization for Revenue Cycle Professionals

#### **National AAHAM News**

## Certification Training Webinars/ Membership Discount

We are pleased to offer the renowned AAHAM certification webinar series again this year. Due to current logistical considerations with providing the webinars live, the first installment of the series will be ondemand recordings of the 2019\* webinars along with quizzes to reinforce your knowledge. We anticipate that the live webinar presentation series will also resume later this year.

Whether you are planning on taking any of the AAHAM certification examinations, preparing for the future, or need the education to do your job better, you will want to participate in this webinar program. Statistically, those who have participated in our webinars have a higher pass rate than those who did not.

All the webinars can be accessed here. Please note, only members can access the CRCE, CRCP and CRIP webinars.

The CRCE and CRCP webinars will be multiple sessions covering each section of the exam The CRCS, CRIP and CCT webinars will be one single session covering the entire exam. Each webinar is approximately 90 minutes long.

#### \*Disclaimer

Since the webinars were previously recorded in 2019, it is important to note that certain topics such as deductible and coinsurance amounts have since been updated for 2020. The 2020 AAHAM study manuals contain the current deductible amounts. If you have a 2019 study manual, you can download the 2020 study manual updates here.

#### **CEU Reporting**

You can earn 3 AAHAM CEUs for each webinar that you view. In order to receive credit for the CEUs, you will need to take a brief online quiz and answer 5 multiple-choice questions related to the webinar that you watched. You can submit your CEUs here to earn your CEU credits. The quiz can be taken more than once if necessary, which will help to ensure that you have a thorough understanding of the topics covered.

If you have any questions or need assistance, please contact us at certification@aaham.org.

#### 2021 Membership Dues Renewal

As a thank you for your membership, we are offering a "pandemic dues discount" of 10% (\$21.00), payable in one lump sum by 12/31/20. We are mindful of the times we are in and understand you may be struggling and wondering how to pay for your dues. If you are unable to take advantage of this discount, we also offer payment plans to help ease the dues burden If you are unable to take advantage of this discount, we also offer payment plans to help ease the dues burden. Remember, we also offer a one-time dues waiver as a member benefit as well. If you have retired from healthcare, there is no longer a fee to renew. Click here to see if you qualify. Please contact the AAHAM National Office if you would like more information about these options.

If you need an electronic copy of your invoice, please contact Moayad Zahralddin at moayad@aaham.org or 703.281.4043 ext 4.





Thank you and congratulations to

#### John and Pam Brindley

on receiving the Ray Costello award for their significant contributions to the chapter!

# upcoming webinars

#### AAHAM WEBINAR WEDNESDAY, January 27, 2021 1:30pm - 2:30pm EDT EVERYONE Earns 2 AAHAM CEUs for attending

Join AAHAM, and Charles (Chuck) Hilton, Esquire, Principal and Toni Blue, Esquire from Charles J. Hilton & Associates, P.C., as we present this helpful webinar,

> "Reference Based Pricing Health Plans: How to Recognize and React"

Reference-based pricing is a healthcare cost containment model that limits what a group health plan will pay for certain high-cost services including hospital and outpatient facility charges. This webinar will discuss how to identify and respond to Reference Based Pricing Health Plans.

> Learn about: • Identifying a Reference Based Pricing Health Plan • Understand the Reference Based Pricing Business Model • Learn Appropriate Responses Level of webinar: Basic Target audience: Revenue Cycle Professionals and Contracting Staff

#### AAHAM WEBINAR

WEDNESDAY, February 17, 2021 1:30pm - 3:00pm EST EVERYONE Earns 3 AAHAM CEUs for attending

Join AAHAM, and J. Alex Bacchetti, MBA; Munzoor Shaikh Director, Health Systems and Population Health at West Monroe; and Mark Hines, Director, Product Studio at West Monroe as we present this helpful webinar,

> "Going Digital? The Technology Part is Easy; Humanizing is Hard"

Experience beyond an episode is a far more critical driver for why patients or providers choose to engage in a health system. Technology alone cannot help health systems become digital without a frictionless and positive experience. In becoming digital, health systems who focus on operationalizing the human component of digital experiences will emerge as winners. Finding the right approach and path is key to starting a digital journey that has true, financial impact.

Attendees will learn:

• What humanizing technology really mean

• Why technology is often the quick answer that fails (don't blame your IT department)

• How patient and provider experience can improve financials for a system (including RCM)

• How to start an appropriate digital humanization journey for your system Level of webinar: Basic

Target audience: All levels of Revenue Cycle Staff

# **AAHAM Journal**

The AAHAM Journal has gone green! In order to save resources and be ecologically responsible. All the previous issues are available in our online archive in the member's only section of the AAHAM Website. It will still be filled with industry news and notes as well as fantastic educational articles.

AAHAM 1 Volume 21, Issue 23 December 15, 2020 Currents: AAHAM government affairs e-mail newsletter In The News

- Hospitals Await First Shipments of Pfizer's Covid-19 Vaccine
   Vaccine Dellaut Malace U.S. Dairy Warms About Dry Les Supply
- Vaccine Rollout Makes U.S. Dairy Worry About Dry Ice Supply
  Covid Shot to 'Win the War' Rolls Out as U.S. Deaths Top 300,000
- Moderna Vaccine Found Safe, Effective Ahead of Key FDA Review
  - Legislative/Regulatory
- Health Agency Acts as IRS Backlog Threatens Obamacare Subsidies
  Biden Calls for 'Presidential Leadership' to Fight Virus Surge
- 'Surprise' Medical Billing Fix Emerges as Congress Races to Deal
- Trump to Delay Early Covid-19 Vaccinations of White House Staff
  Medicare Targets Billing Fraud at Inpatient Rehab Facilities
  - Fauci Curious to See Secret of Covid Shot's Success Unlocked
- Covid Cases Strike in Statehouses With Mask-Averse Lawmakers
   Legal
- Expert's Testimony in Hospital Billing Fight Narrowed by Court
- FTC Reaches Deal With Hospitals to Briefly Extend Merger Pause Around the States
  - States Count on an Index for Vaccinating Those Most in Need
- California: Targets Amazon Over Virus Worker Safety Protocols
- New York: Is on a Path Toward a Second Full Shutdown, Cuomo Says

#### Attention: Corporate Sponsors

The MN AAHAM Board voted to extend corporate sponsorships through 2021 in deference to the fact that the sponsors did not get most of their benefits in 2020.



#### **UNLEASH THE REVENUE CYCLE HERO IN YOU!**

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Patient Concierge ePFXpatientportal ePFXscore ePFXsolutions Financial Clearance Self-Pay Account Resolution Bad Debt Recovery With lightning speed contact: Pam Brindley, CHFP, CPAT, CCAT, CCAE Account Executive 515-669-9396 | PBrindley@avadynehealth.com avadynehealth.com

avadynehealth The Patient Financial Experience Company\*\*

#### **MN AAHAM Officers/ Board of Directors and Committee Chairs**

#### Officers

President:	2020 - 2021		0
	Heather Rickgarn, CRCP-I,P Southwest Minnesota State Uni ersity 108 S High Street Marshall, MN 56258	Phone: v 507-537-6284 Email: Heather.Rickgarn@smsu.e du	2019 - 20
1st Vice Preside	nt: 2019 - 2020		
	Deb offerette	hone: 01-805-8004	2020 - 20
2nd Vice Presi	dent: 2020 - 2021		6
6	Rhonda Helgeson Tri-State Adjustments 3439 East Ave S LaCrosse, WI 54601	Phone: 800-562-3906 Email: Rhonda@wecollectmore.c om	2020 - 20
Treasurer:	2019 - 2020		
	Dawn Buck Mille Lacs Health System 200 North Elm Street Onamia, MN 56359-0800	Phone: 320-532-2641 Email: DBuck@mihealth.org	2019 - 20
ecretary: 202	- 2021		
	Tamora Ellis, CRCE-I		2020
N=A			Other

#### **Board of Directors**



S

Ruth Fladmark, CRCS-I,P CentraCare Health 1406 6th Avenue N St. Cloud, MN 56303

Phone: 320-251-2700 Email: FladmarkR@centracare.com

**Christopher Fisher** MaxRTE 1555 Southcross Drive West Burnsville, MN 55306

601 West Chandler Street

Arlington, MN 55307-2127

Phone: 952-373-0665 Email: Christopher@hfmi.com

Jane Scharpe Ridgeview Sibley Medical Ce Phone: 507-964-8420 Email:

jane.scharpe@ridgeviewmedical.org



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Phone: 218-969-2839 Email: Janet.Dorry@Experian.com

Mary Fitcher Lakewood Health System 401 Prairie Ave NE Staples, MN 56479

Phone: 218-894-8395 Email: m.com

maryfitcher@lakewoodhealthsyste

#### Other Contacts

#### Membership/Mailing List

Phone: O - 877.688.2268 ext. 354 Email:

osberg.tom@prosb.net PSB - Professional Service Bureau, Inc. MARS - Managed Accounts Receivable Services, LLC 911 Lund Boulevard, Suite 100 Anoka, MN 55303

Tom Osberg PSB-MARS

#### **Committee Chairs**

2020 - 2021

Experian Health

Marie Murphy, CHFP

Board Chair:

By-laws	Richard Rogers, CRCE-I
Certification	Tamora Ellis, CRCE-I
Corporate Sponsors	Greg Young
Education	Deb Sherette and Rhonda Helgeson
Legislative	Janet Dorry, CRCE-I,P
Membership	Tom Osberg
Publications	Pam and John Brindley
Scholarship	Janet Dorry, CRCE-I,P/ ANI and LEG
Website	Richard Rogers, CRCE-I
Welcoming	John Brindley
Welcoming	John Brindley

Phone:

Email:

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218-205-0252

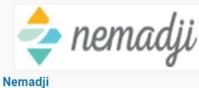
Marie.Murphy@experian.c

#### 2021 Corporate Partners

#### **Platinum Sponsors**



**ARS/Magnet Solutions** 



#### Representative

#### **Richard Rogers**

P: 888-302-8444 E: Richard.Rogers@AR-Solutions.biz

Amber Ketchmark

P: 320-838-3838 E: aketchmark@nemadji.org



#### Kelly Morgan

P: 877-543-3635 E: Kelly.Morgan@TruBridge.com

Gold Sponsors				
Sponsor	Representative	Phone		
Avadyne Health 🖗	Pamela Brindley	866-812-2149		
Creditor Advocates/BloomPayment	Steve Juve	877-488-9926		
IC System 🖗	Greg Young	612-275-0351		

Silver Sponsors		
Sponsor	Representative	Phone
Collection Resources	Mary Donnay	320.260.8204
Credit Collections Bureau and Achieve Revenue Center	Deb Sherette	218.517.0045
Xtend Healthcare	Kimberly George	206.747.1811
Colltech, Inc.	Shar Burch	800.487.3888

Bronze Sponsors			
Sponsor	Representative	Phone	
Mail Communications Group LLC	Tom Kloster	701.220.6869	



### You've got a **Community** hospital to run.

#### Carrying too much self-pay debt for too long?

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Experience efficiencies throughout your organization and speed reimbursement with a tailored mix of TruBridge® products and services.

#### What else can happen if you simply get paid?



trubridge.com

# Provident is a state of the state of the



#### RESOLVE

Our fully customizable denial management solution puts our staff to work for you— to support and optimize your internal denial resolution efforts, ensuring your hospital receives appropriate reimbursement for services provided.



#### **ELIGIBILITY DETECTION**

This solution allows our staff to review patient accounts for missing or unknown eligibility across Medicare, Medicaid and Commercial Insurance—resulting in increased revenue for your hospital that would have otherwise likely been written off.



Nemadji is celebrating 35 years in 2020

#### nemadji.org

#### **MN Gopher Chapter AAHAM.**



Delivering sustainable solutions for long-term financial health



Kimberly George Director Business Development, Northwest (206) 747-1811 kgeorge@xtendhealthcare.net

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The Officers and Board of Directors would like to express out gratitude to our Corporate Sponsors for their continued support of our mission. It is through your support that we are able to deliver on our mission of providing top quality educational resources to our members. In addition, your sponsorship helps our chapter engage lawmakers in the important work of legislation which impacts our industry on the state as well as national level.

To our Provider Members, when looking for partners to provide services and products to your institutions, please include our sponsors in your consideration. They have made a commitment to our chapter to support both the chapter and you, the members.

#### **Advertising Rates**

Business Card size	\$25.00
1/4 page ad	\$50.00
1/2 page ad	\$70.00
Full page ad	\$100.00

Contact jbrindley54@gmail.com for more information.



#### Long-term Payment Plans Weighing You Down?



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# **RESOURCES**

Maximizing Your Return on Accounts Receivable

#### **Debt Recovery Features**

- Greater return on dollars placed (net back)
- A no risk commission structure that is competitive and flexible
- Monthly remittance
- Interactive web access to your business available 24/7
- No sign up fees or monthly fees
- Commitment to customer service
- Detailed and customized reporting
- Able to accept listings electronically
  - Training seminars with industry experts

#### Mary Donnay

Account Executive P.O. Box 2270, St. Cloud, MN 56301 Phone: (800) 950-7188 Cell: (320) 260-8204 Email: Mary@CollectionResources.net



#### Shar Burch

3030 Harbor Lane N., #100 Plymouth, MN 55447 www.colltechinc.com Toll: (800) 487-3888 Direct: (763) 274-1297





# **Collections with Compassion.**



#### **Greg Young, Sr. Account Executive**

gyoung@icsystem.com 612-275-0351

<u>www.icsystem.com</u>



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